



**CASCADE
ENDURANCE**

WWW.CASCADEENDURANCE.COM

Event and Program
SPONSORSHIP

Cascade Endurance

14 Highland Meadows Rd
Winthrop, WA, 98862



ABOUT



Endurance Coaching and Events

Since 2012, Cascade Endurance has been coaching athletes of all abilities to have more fun in the mountains. We offer individual and group programs, both virtually and in-person. In addition to providing the physical training, our comprehensive approach helps them get the right gear, eat well, and build strength to be a well-rounded, healthy athlete.

In addition to our coaching, we also host clinics, camps, and events, to bring people together to learn, connect, and share knowledge and experiences.

TEAM

ALISON AND SAM NANEY

Sam and Alison created Cascade Endurance out of a passion for helping athletes of all abilities find their potential through endurance sport. Both long-time athlete themselves, they bring combined decades of coaching, racing, and training experience to their business. Whether they're building training plans or starting a new race or event, they thrive on seeing athletes change what they thought possible.



GOALS & OBJECTIVES

Cascade Endurance creates fun, inclusive, and challenging experiences for participants in the beautiful Methow Valley, while highlighting community businesses.

SPONSORSHIP OPPORTUNITIES

Cascade Endurance sponsors enjoy a wide range of exposure to athletes from across the Pacific Northwest and mountain west regions, increasing exposure to their business, brands and products.

Events include trail running races and camps, a winter randonee race, and ongoing in-person training groups for running, cycling and skiing.

We provide for the following levels of event sponsorship and associated benefits. In addition to the structure below, we welcome other opportunities to collaborate with local businesses to further our mutual goals.

Levels of event sponsorship (through cash or in-kind support):

FRIEND \$150

- Logo on event webpage
- Verbal acknowledgment at race/event meetings

SUPPORTER \$500

- All “Friend” level benefits, plus:
- Banner placement at event location
- Complimentary race entry (1)

PREMIER \$750

- All “Supporter” level benefits, plus:
- Logo on event t-shirts
- Complimentary race entry (2) or camp entry (1)

TITLE \$1000+

- All “Premier” level benefits, plus:
- Quarterly co-promotion of sponsor events and offerings

